Friendship Fund History

Inspired by a single gift from a concerned resident, the Friendship Fund was established in 1971 through a joint effort between residents and the Board of Trustees to help residents facing financial hardship continue to live fulfilling lives here at the Village. It is our goal to maintain an account of sufficient size to enable it to be self propagating through investments and fundraising efforts.

The Heath Village Friendship Fund represents a commitment of genuine caring.

This brochure presents the advantages of a number of gift ideas that you may wish to consider as part of your gift planning, as well as an opportunity to support the Heath Village mission.

> Call or write for additional information on the various gift plans available. We will be happy to schedule an appointment to review these with you.

Cash Gifts

Cash is the most popular type of gift because it is simple to give, immediately effective, and easily earmarked for the current needs of our residents.



Charitable Gift Annuity

A donor irrevocably transfers money or securities to our Friendship Fund. In exchange, we pay a fixed amount annually to the donor or survivor.

The rate of return is attractive and guaranteed for life — without investment worries or responsibility. In effect, it is accomplishing two important things making a charitable gift and purchasing fixed income for life.

$\phi \phi \phi$

Annual Benefit Gala

An Annual Benefit Gala is held each year. Heath Village invites friends and residents to an evening of dining, entertainment and fellowship. In addition to attending this event, friends and residents are also welcome to make a "Gold, Silver or Bronze" sponsorship/donation to the Friendship Fund, which for tax purposes is 100% deductible.

Christmas Appeal

Christmas is a time for giving, and what better way to complete your holiday giving than to include the Heath Village Friendship Fund.

Your gift will provide confidential monetary assistance to a Village resident who is experiencing financial difficulty.



Bricks of Love

Established by the Residents' Council in 2019, the *Bricks of Love* campaign has a two-fold purpose. One is a unique means to memorialize and/or honor a loved one. The other is to raise money for the Heath Village Friendship Fund. The *Bricks of Love* walkway is located at the far end of the Great Lawn beyond the patio and before the community garden. You are encouraged to take a stroll through the walkway. Bricks cost on average \$150 and each brick can have up to three (3) lines with a maximum of 18 characters per line. For additional information, please contact Debbie O'Brien at 908-684-5021.



Other Gift Ideas

A memorial gift in honor of a loved one or friend is a popular way to support the Heath Village Friendship Fund.

A bequest made by will is another choice for those who prefer to make a major gift at life's end.

Heath Village Retirement Community

Heath Village represents an affordable choice for today's retiree who wants to remain active, involved and independent. We offer a choice of lifestyle options, firstrate amenities, numerous social opportunities and the security of comprehensive health care services on-site.

 $\phi \phi \phi$

Our Mission Statement

Heath Village, a non-profit corporation formed in 1962 for the purpose of planning, building and operating a retirement community, is a multi-denominational Christian community, for all people, regardless of race, creed or ethnic origin. We believe it is important that retired persons have a living environment that fosters a meaningful life with security, dignity, fellowship and personal and spiritual well being.

To achieve these objectives and purposes, our unique retirement community provides retired persons with appropriate living accommodations, as well as social, recreational, educational, religious and other programs and services that promote individual independence with the availability of supportive services when needed.

We encourage interaction between Heath Village employees, its residents and the community at large.

Heath Village Friendship Fund

Some organizations are blessed with endowments, others with foundations. Heath Village is blessed with residents, family and friends who make a difference and truly know what the meaning of friendship is commitment and concern.

Heath Village Friendship Fund

430 Schooley's Mountain Road Hackettstown, NJ 07840 Tel. (908) 852-4801 Fax: (908) 852-3748

Website: www.heathvillage.com E-mail: info@heathvillage.com Facebook: www.facebook.com/heathvillage

Heath Village Friendship Fund

A gift from the heart... that keeps on giving.

Genuine Care For Neighbors and Friends!